



HARLEM HARVEST FESTIVAL

BAKE-OFF CONTEST

SPONSORED BY

WHOLE FOODS MARKET

HARLEM COMMUNITY DEVELOPMENT CORPORATION (HCDC)

WEST HARLEM DEVELOPMENT CORPORATION (WHDC)

NYC SMALL BUSINESS SERVICES

RULES:

1. The Harlem Harvest Festival Bake-Off is open to any Harlem resident who would like to submit an entry.
 - a. Adults aged 18 Years+
 - b. Employees or family members of event sponsors will not be eligible
2. The entry fee for participation in the Harlem Harvest Festival Bake-Off is \$15 for one entry, \$5 for each additional entry.

Payments can be made in the following ways:

- a. **Pay Pal** (https://paypal.me/HarlemParktoPark?locale.x=en_US)
- b. **Square** (send credit authorization form to info@harlemparktopark.org)
- c. **Cash app** (send to \$HP2P or info@harlemparktopark.org)
- d. **Zelle Quick Pay** (send to info@harlemparktopark.org)
- e. **Certified Check or Money Order** (send to address below)

Mailing Address: Harlem Park to Park
2266 Fifth Avenue
PO Box 177
NY, NY 10037

3. The theme for the Harlem Harvest Festival Bake-Off is Fall Harvest.
4. Categories for the Adult competition will include:
 - a. Best Pie
 - b. Best Cake
 - c. Best Cookies
 - d. Best Brownies
5. **Applicants may submit entries for up to two categories only.**
6. Competition will consist of two (2) rounds:
 - a. **Round 1**
 1. Applicants will be required to submit an entry form including a written description of their baked item(s).

2. Due to allergy concerns application MUST include a photo of dish and complete list of ingredients.
3. **Applications must be submitted to Harlem Park to Park by 11:59 pm on Friday, September 20th.** Applications can be submitted via email, fax or mail. (See entry form for email, fax and address for submissions.)
4. Panel of Harlem Park to Park chefs/judges will select three (3) finalists per category to advance to Round 2 to compete at the Harlem Harvest Festival on October 5th.

b. Round 2

1. Three (3) semi-finalists per category will advance to final round of competition to be held on October 5th at the Harlem Harvest Festival. Harlem Harvest Festival location is St. Nicholas Avenue between 117th Street and 118th Street.
 2. Finalists will bring fully prepared baked item(s) to the Festival to be submitted for final competition round.
2. Competition entry must include two (2) samples of baked items; one (1) for the judges, one (1) to be distributed to the event attendees for sampling.
 - a. Two (2) Cakes
 - b. Two (2) Pies
 - c. Two (2) Dozen Cookies
 - d. Two (2) Dozen Brownies
 3. All entries must be baked from scratch. Pre-made mixes, canned fillings, commercial mixes, frozen or refrigerated pie crusts may not be used.
 - a. Baked goods that require special handling, refrigeration or heating elements are not allowed.
 - b. Baked goods cannot contain raw/uncooked eggs (white or yolks). Egg must reach 160 degrees to be considered cooked.
 4. Entries must be submitted at the Harlem Harvest Festival by the person who submitted the baked dish and participated in Round 1 judges tasting panel.
 - a. Entries must be delivered to the Bake-Off location no later than 11:30 am on Saturday, October 5th. Bake-off judging will begin at 12 pm.
 - b. Due to allergy concerns, contestants' entries must be complete with list of ingredients used. Ingredients should be typed on 8½ x 11" paper. Contestant's name and phone number should be included on all copies of the recipe.
 5. A panel of Judges will determine the winner for each category
 - a. Judges decision is final
 6. Audience participation will determine the winner of the **Harvest Bake-off Fan Favorite**.
 7. Baked goods should be submitted in disposable pans only, as pans will not be returned. Please bring your entries covered or wrapped in plastic or foil.
 11. Baked goods will be judged on the following:
 - a. Appearance/Presentation
 - b. Overall Flavor/Taste
 - c. Creativity
 12. Following the Judges Panel, the remaining baked goods will be distributed to Fan Favorite Judges Panel for sampling.
 14. Winning entries and photos of winner will be photographed and used for future promotional materials for the Harlem Harvest Festival Bake off and Harlem Park to Park as well as published on Harlem Park to Park social media sites.

JUDGING CRITERIA:

1. All entries must meet the requirements of the category entered. Entries not meeting contest entry criteria will be disqualified.
2. Each judge will complete a judging sheet which will indicate each entry's score.
3. Judges are required to taste test all entries (excluding judges with food allergies).
 - a. Each criterion will require a score of 1 to 30 or 35, dependant on that criterion.
 - b. A combined score will be calculated to indicate the final score.
4. Entries will be judged in the following criteria:
 - a. Appearance/Presentation (maximum 30 points)
 - b. Taste/Flavor (maximum 35 points)
 - c. Creativity (maximum 35 points) representing a total possible value of 100 points.
5. Fan Favorite will be determined by popular vote of the audience.

PRIZES:

BEST IN CATEGORY (PIE, CAKE, COOKIES, BROWNIES)

Prizes Sponsored by Harlem Park to Park, Whole Foods Market

1st Place

- Blue Ribbon
- Gift card (value TBD) provided by Whole Foods Market

2nd Place

- Red Ribbon
- Gift card (value TBD) provided by Whole Foods Market

3rd Place

- Yellow Ribbon
- Gift card (value TBD) provided by Whole Foods Market

Fan Favorite

- Orange Ribbon
- Gift card (value TBD) provided by Whole Foods Market